2009 Business Creation Symposium

Clemson University, College of Charleston, & George Mason University

Holiday Inn-Arlington, 4610 N. Fairfax Dr, Arlington, VA 22203
2 blocks from Ballston Metro Stop; free daytime parking
Ph: 1-877-834-3613; 1-703-243-9800

NO FEES FOR ATTENDANCE:
Please Pre-Register with Paul Reynolds (PREYNOL4@GMU.EDU)

Preliminary Agenda

Friday, 23 October 2009

8:00-8:30 AM Registration: Continental breakfast

8:30-8:45 AM Welcome, Workshop Objectives

8:45-10:15 AM **BECOMING A NASCENT ENTREPRENEUR**: (Chair: Paul Reynolds)

Davis, Amy and Kelly Shaver. "Social Skills and Social Networks of Nascent Entrepreneurs"
Discussant: Udo Brixy
Frid, Casey J and Diana Hechavarria. "Family Financing Among U.S. Nascent Entrepreneurs"
Discussant: Michelle Black
Liao, Jon and William Gartner. "Risk and Its Relationship to Business Start-ups in PSED I."
Discussant: Vanessa Perry

10:15 –10:30 AM Break

10:30 –12:00 AM **START-UP SUCCESS**: (Chair: Bill Gartner)

Brixy, Udo and Jolanda Hessels. "Human Capital and Start-up Success of Nascents."
Discussant: Amy Davis
Iacobucci, Donato. "Business creation by Portfolio Entrepreneurs and business Group Dynamics: Some open research questions and methodological issues."
Discussant: Casey Frid
Renko, Maija, Paul Reynolds and Alan Carsrud. "Lacking Resources and Slack Resources: What makes a difference for New Firm Survival and Growth?"
Discussant: Jolanda Hessels

12:00 -12:45 PM Lunch in the room

12:45—1:15 PM William Baumol Presentation

1:15-1:30 PM Break

1:30 -2:30 PM **GENDER:** (Chair: Kelly Shaver)

Black, Michelle M., Glenn Miske, and Margaret A. Fitzgerald. "Examining Gender Differences among Nascent Entrepreneurs within the United States."
Discussant: Diane Hechavarria

Robb, Alicia. "Comparing the Performance of Female and Male-Controlled SMEs."
Discussant: Maija Renko

2:30-3:30 PM **CROSS NATIONAL ASSESSMENTS**: (Chair: Bill Gartner)

Kim, Phil. "Seeking Riches amid Uncertainty: Institutional Incentives for Starting Businesses in Emerging Countries."
Discussant: Christine Richmond

Klapper, Leora F. and Christine Richmond. "Patterns of Business Creation, Survival, and Growth: Evidence from Africa."
Discussant: Phil Kim

3:30-3:45 PM Break

3:45-5:15 PM **METHODOLOGICAL AND APPLICATIONS:** (Chair: Kelly Shaver)

Reynolds, Paul, Diane Burton, and Claudia Schoonhoven. "Describing Business Creation: Effects of Alternative Definitions of Conception and Firm Birth."
Discussant: Donato Iacobucci

Lowrey, Ying and Paul Reynolds: "Job Creation: Comparison of PSED, Kauffman Firm Survey, and selected Government Data Bases."
Discussant: Alicia Robb

Perry, Vanessa and George Solomon. "Growing Pains: Measurement, Benchmarks, and Analysis of the SBA Entrepreneurial Development Resources Economic Impact Survey."
Discussant: Jon Liao

FINAL COMMENTS: **William Baumol**
Denny Dennis

7:00-10:00 PM Dinner (to be arranged)

Saturday, 24 October 2009

8:30 - 9:00 AM Continental breakfast

9:00 – 10:30 AM **CROSS NATIONAL PROJECTS (1/2)**

Australia: Davidson, Per, Paul Steffens, and Scott Gordon. "Comprehensive Australian Study of Entrepreneurial Emergence (CAUSEE): Design, Data Collection and Sample Description."
China: Yuli, Zhang and Jun Yang. "Chinese PSED: Overview of First Round of Data Collection."
Finland: Stenholm, Pekka. "Development of the Finnish Business Creation Panel Study."

10:30-10:45 AM BREAK

10:45-12:00 AM **CROSS NATIONAL PROJECTS (2/2)**

Germany: Brixy, Udo. "Development of the German Business Creation Panel Study."
Commentary: Reynolds, Paul. "Issues in harmonizing tracking cross-national data sets for tracking business creation."
Open Discussion: **Potential for collaboration**

12:00-1:00 PM LUNCH

1:00-5:00 PM **Chinese Language Session:** **Chair: Ying Lowrey**

Liao, Jon (Institute of Illinois Technology): "The Independent and Interactive Effects of Team Diversity and Social Similarity on Venture Formation: A PSED Study".
Ma, Dali (Drexel University): "Method in Context: Reflection on Studying Chinese Entrepreneurship"
Sheng, Ya (Zhejiang Gongshang University): "Entrepreneurship and Growth: Zhejiang Experience"
Yan, Qinghua (Wuhan University): "Entrepreneurship in China: History and Data"
Yang, Jun (Nankai University): "PSED China: Experience and Challenge"
Zhang, Ting (University of Baltimore): "Elderly Entrepreneurship: Economic Growth and Data"
Discussants: Yuli Zhang, Qinghua Xia, Li Chang, Ying Lowrey, Ting Zhang

Presenters and Discussants: Contact Information

Black, Michelle	Oklahoma State U.	mmblack@okstate.edu
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2009 Business Creation Symposium

Clemson University, College of Charleston, & George Mason University
23-24 October 2009

Co-Organized by: School of Public Policy, George Mason University
Spiro Institute for Entrepreneurial Leadership, Clemson University
Tate Center for Entrepreneurship, College of Charleston

Supported by: The Ewing Marion Kauffman Foundation
George Mason University School of Public Policy

Dates: October 23-24, 2009

Location: Holiday Inn, Arlington, VA; 4610 N. Fairfax Dr, Arlington, VA 22203
Ph: 1-877-834-3613; 1-703-243-9800

Registration Fees: **NONE**.

Hotel arrangements: Each participant to make their own reservations. There will be a special group rate [we are negotiating $169/night (plus taxes); free internet is included]. To get this special rate, mention this as a "GMU-School of Public Policy event" in a phone call or e-mail sent to "susana.espinoza@hiava.com" **BEFORE OCTOBER 2, 2009.**

Travel comments: The Holiday Inn is two blocks from the Ballston Metro stop, on the Orange line in the Vienna direction.
Arrival at Washington National, take Blue line and transfer at Rosslyn.
Arrival at Washington Dulles, the 5A bus leaves every 45 minutes, takes 30 minutes to get to Rosslyn and costs $3.10 (cash, exact change). The Orange Metro line from Rosslyn then takes two stops to get to Ballston.
If driving, there is free day and weekend night parking (Friday and Saturday); Sunday to Thursday overnight parking is $9.00 per night.

This workshop and symposium is designed for two groups of participants:

- Scholars analyzing longitudinal data sets on business creation will have an opportunity to meet and discuss their efforts as "works in progress" as they are developed for submission to peer review journals. Those working with panel data from Australia, China, Latvia, Germany, Netherlands, and the United States will be attending along with those planning projects in Finland and Switzerland.
- Those designing and implementing longitudinal studies of business creation will have an opportunity to learn from the experiences of those who have already implemented such panel studies.

Observer registration: Observers are welcome; please notify the organizers of you intentions by 15 October 2009.

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