



Preparing Our Best and Brightest

The global marketplace is more competitive than ever. To ensure the United States maintains its position as a world economic leader, we must continue to train our best and brightest students – specifically in the areas of math, engineering, science, and technology – to understand and excel in the global marketplace.

As the Foundation of Entrepreneurship, the Ewing Marion Kauffman Foundation has developed a unique opportunity for university students to study entrepreneurship in Singapore.

About the Ewing Marion Kauffman Foundation

The Ewing Marion Kauffman Foundation was established in 1966 by Ewing Kauffman, founder of Marion Laboratories (now Aventis Pharmaceuticals) and original owner of the Kansas City Royals Baseball Club. Based in Kansas City, Missouri, the Kauffman Foundation is a private, nonpartisan foundation that works to harness the power of entrepreneurship and innovation to grow economies and improve human welfare. With \$2 billion in assets, the Kauffman Foundation is the 30th largest foundation in the United States.

The Kauffman Foundation promotes entrepreneurial success at all levels. It works with leading educators and researchers nationwide to create awareness of the powerful economic impact of entrepreneurship, to develop and disseminate proven programs that enhance entrepreneurial skills and abilities, and to improve the environment in which entrepreneurs start and grow businesses. The Foundation's entrepreneurship work is nationwide; its impact, global.

In education, the Kauffman Foundation has supported education initiatives for twenty years – programs that spanned from drug/alcohol and dropout prevention to early education programs and large-scale school reform initiatives. Today, we have set in motion a new emphasis on math and science as the cornerstone of our education agenda. We believe a strong emphasis on math and science education is the critical next step for our nation's future.

The Foundation understands that the strength of our economy is driven by advancements in science and technology, and the ripple effect for society from such innovations are enormous – from revolutionary products that benefit the way we live, to the spawning of new companies, and even to the birth of new markets that create jobs and improve living standards.

More information about the Kauffman Foundation is available at

www.kauffman.org

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The Kauffman-Singapore Scholars Program at Nanyang Technological University



Studying entrepreneurship
in the Asian marketplace
May-October 2009

KAUFFMAN
The Foundation of Entrepreneurship

About the Program

The Foundation will select up to five students for the Kauffman-Singapore Scholars Program at Nanyang Technological University. The scholars will focus on how to take innovative ideas developed in the laboratory and turn them into businesses with growth potential and strong appeal for the rapidly expanding Asian marketplace.

The Foundation will provide tuition, room and board, and travel expenses for the selected scholars. Students will be responsible for their own personal expenses. Time is short to be considered for the Kauffman-Singapore Scholars Program.

Students educated in engineering, science, or technology must apply online at kauffman.org/careers by Feb. 10, 2009.

Following completion of the academic program in Singapore, the scholars will spend a week at the Foundation headquarters in Kansas City, where they will participate in interviews and discussions with Foundation staff.

The program is open to students who meet the following criteria:

- Applicants' primary field of study must be in an engineering, technology, or science-related concentration.
- Candidates must be on schedule to earn a baccalaureate degree in Spring 2009 or have earned a baccalaureate degree or master's degree within the past three years.
- Candidates whose technology academic interests converge with formal business study are strongly preferred.
- Candidates must have academic or professional experience helping to bring a new technology to market that resulted in a business enterprise creation or expansion.
- Applicants must possess a current, or are eligible to receive, a U.S. passport.
- Applicants currently enrolled in post-graduate programs are also eligible.

Program Goals

The Kauffman-Singapore Scholars Program at NTU is designed to provide leading students in the engineering, science, and technology fields with the knowledge and skills necessary to bridge the gap between laboratory innovation and marketplace success.

Innovators are the lifeblood of entrepreneurship, yet many innovations languish in university labs, bogged down by the long development process before reaching the marketplace. The Foundation is committed to helping entrepreneurs bring these ideas to market and to developing founders of the next generation of startup companies with global potential.

Why Singapore's Nanyang Technological University?

Nanyang Technological University (NTU) recently was designated the first Kauffman Campus outside the United States. It offers one of Asia's best science and technology learning environments, as well as world-class entrepreneurship education. NTU provides a rare opportunity for U.S. students to learn how to build a startup business based on technology transfer from laboratory to marketplace that will have strong appeal for the Asian market.

NTU embraces the Kauffman Foundation philosophy that entrepreneurship education should be an option for students in all fields of study, not just the business school.



About NTU

NTU is a research-intensive university with globally acknowledged strengths in science and engineering. NTU provides a high-quality global education to more than 21,000 undergraduates and 9,400 graduate students. The student body includes top scholars and International Olympiad medalists from the region and beyond.

Esteemed Ranking

Hailing from more than forty countries, the university's 2,600-strong teaching and research staff brings dynamic international perspectives and years of solid industry experience. NTU is ranked among the world's top 100 universities by *The Times (U.K.) Higher Education-QS World University Rankings 2008*. The College of Engineering, with six schools focused on technology and innovation, has a research output among the top four in the world. The College of Science, with award-winning faculty and world-class laboratories, runs Singapore's only direct honors bachelor's degree programs in the biological, physical, and mathematical sciences.

To Apply

Candidates are asked to submit qualifications, including a cover letter and resume, at kauffman.org/careers.

Only applications submitted online will be considered. **All applications must be received by Feb. 10, 2009.**

A diverse pool of candidates is welcomed and encouraged.

Ideal Location

NTU's main garden campus – housing Singapore's largest on-campus residence infrastructure, including sixteen halls of residence for undergraduates and a graduate hall – is located in the southwestern part of Singapore and will be the Youth Olympic Village of the inaugural Youth Olympic Games in 2010. In addition to the Yunnan Garden campus, NTU has another campus – NTU@one-north. It is located next to the Biopolis, Singapore's biomedical research hub, and Fusionopolis, a new epicenter of engineering and physical sciences.