



**Kauffman Foundation Policy Roundtable at  
the Global Entrepreneurship Summit in Kuala Lumpur  
October 12, 2013**

**BACKGROUND**

- On October 12, 2013 the Kauffman Foundation, Global Entrepreneurship Week, and two Malaysian organizations, SME Corporation and Multimedia Development Corporation (MDeC), will jointly host a Policy Roundtable at the Global Entrepreneurship Summit (GES) led by the Malaysian and U.S. governments.
- The GES is an outgrowth of President Barack Obama's commitment to emphasize the importance of spurring innovation and strengthening relationships among entrepreneurs in Muslim-majority countries around the world. U.S. Secretary of State John Kerry and other world leaders will attend the Summit.
- The GES Policy Roundtable will allow policymakers to discuss how to best promote startup creation and growth through policies and programs, with input from an audience comprised of entrepreneurs, thought leaders, and practitioners.
- This type of global policy conversation took place for the first time in Rio de Janeiro in March 2013 during the Policy Summit at the Global Entrepreneurship Congress (GEC).
  - Through the GEC, the Kauffman Foundation provides a platform for leaders of government-led “top-down” efforts and private sector-led “bottom-up” communities to meet and exchange thoughts on areas of common interest. The GEC Policy Summit was a productive exchange of ideas focused on topics like immigration, tax policy, and entrepreneurship education.
- By co-hosting the Policy Roundtable at the GES, the Kauffman Foundation hopes to encourage policymakers and entrepreneurship supporters to address the following questions:
  - How to find the right balance in business regulatory policy?
  - How are policies adapting to innovations in entrepreneurial finance (e.g., crowdfunding)?

- Can governments do more to leverage their investment in university research through technology commercialization requirements?
- What are the best approaches to experiential entrepreneurship education to combat youth unemployment?

## **POLICY ROUNDTABLE TOPICS & DISCUSSANTS**

The Policy Roundtable is scheduled for the second day of the GES (October 12, 2013) at the Kuala Lumpur Convention Center's Banquet Hall. Top entrepreneurship policy champions from around the world will discuss four topics:

### I. Regulatory Policy

- **Y.BHG Tan Sri Dr Irwan Serigar**, Secretary General of Treasury, Ministry of Finance – Malaysia
- **Doug Rand**, Senior Policy Advisor, White House Office of Science and Technology Policy – United States of America
- **Adriana Tortajada**, Director General, National Institute of the Entrepreneur (INADEM) – Mexico
- **Stefano Firpo**, Head of the Technical Secretariat, Ministry of Economic Development – Italy (TBC)

### II. Entrepreneurial Finance

- **Y. Bhg Dato Hafsah Hashim**, CEO, SME Corp – Malaysia
- **Dane Stangler**, research director, Ewing Marion Kauffman Foundation – United States of America

### III. University Technology Commercialization

- **Esperanza Lasagabaster**, service line manager, Innovation and Entrepreneurship, World Bank
- **Y.B Datuk Seri Panglima Dr Maximus Johnity Ongkili**, minister of Energy, Green Technology and Water – Malaysia

### IV. Youth, Education and Entrepreneurship

- **Antonius Tanan**, president, University Ciputra Entrepreneur Centre – Indonesia
- **Alicia Robb**, research associate, University of California-Santa Cruz – United States of America

The full agenda is available at:

<http://www.geskualumpur2013.org/roundtable.html>

## OUTPUTS

- The objective of the Policy Roundtable is to allow GES attendees to go home with policy and program ideas that they can put into practice.
- A white paper on the Roundtable discussions will be released at a follow-up policy meeting in Moscow at the 2014 Global Entrepreneurship Congress in March 2014.

## LOOKING AHEAD

- In November 2013, the results of a Global Entrepreneurship Week Policy Survey will be released at events across the globe, giving both government officials and entrepreneurs the opportunity to work further on priorities.
- In March 2014, the global conversation will resume at the Global Entrepreneurship Congress in Moscow (more information will be available at [www.gec2014.com](http://www.gec2014.com)).
- At the GEC, the next set of recommended policy challenges will be addressed—determining how city and local officials, along with national authorities, can identify policy levers to support entrepreneurs at every stage.