



Take the Zero Barriers to Startup Challenge

Help America's innovators, creators and entrepreneurs start companies by identifying barriers to new business creation and developing solutions to these obstacles. Lend a hand by taking the Zero Barriers to Startup Challenge.

1. Partner with the Kauffman Foundation to Identify Barriers Big and Small

It starts with talking to entrepreneurs. The Kauffman Foundation is calling on all Members of Congress to engage with entrepreneurs to learn about big and small barriers that get in the way of new business creation. Outreach activities might include:

- Hosting an "Entrepreneurs Town Hall" in your district or state
- Inviting entrepreneurs to testify before congressional committees about the barriers confronting them and fellow entrepreneurs
- Touring entrepreneur support organizations in your district or state to meet with entrepreneurs starting businesses

2. Act on the Solutions

Zero out the barriers that are holding people back from starting businesses. Develop solutions to the barriers you learn about and carry them out.

3. Spread the Word

The Kauffman Foundation will provide you with a kit of digital tools to help amplify what you accomplish to inspire your colleagues and encourage your constituents.

- Give a speech on the House or Senate floor
- Issue a press release

- Feature it in your constituent newsletter
- Write a column or blog post
- Announce policy solutions during Startup Day Across America, held during August recess
- Host an event during Global Entrepreneurship Week, Nov. 13–17, to honor the startup founders in your district
- Share through social media channels using #ZeroBarriers

4. Become a Kauffman Eship Champion

The Kauffman Foundation will recognize those Members of Congress who distinguish themselves in their efforts to identify and remove obstacles to starting businesses. The Kauffman Eship Champions will be featured at the 2018 State of Entrepreneurship Address in Washington, and the Kauffman Foundation will recognize them on Kauffman-hosted tele-town halls with constituent entrepreneurs.

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For more information visit
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#ZeroBarriers