

The Entrepreneurship Gender Gap

Room for Improvement

Numerous statistical studies in the United States tell the same story: There is room for improvement in women's entrepreneurship, with vastly more room as one goes up the scale into building growth companies.

Here is quick summary of some major recent findings:

WOMEN

MEN

0.24%

0.44%



Entrepreneurial activity, by gender, as percentage of the working-age population involved in starting a business in a given month, on average
[Source: Kauffman Index of Entrepreneurial Activity]

35.3%

64.7%

Share of total entrepreneurial activity
[Source: Kauffman Index of Entrepreneurial Activity]



36%

44%



Employer firms (those that create jobs for people other than the founder), as percentage of startups
[Source: Kauffman Firm Survey]

19.8%

32.8%

Percentage of firms with more than \$100,000 annual revenue, three years from starting
[Source: Kauffman Firm Survey]



1.8%

6.3%

Percentage of firms with more than \$1 million revenue
[Source: American Express OPEN Report]

4.12

4.06



Significance of the published research by life science faculty of each gender (measured by "Journal Impact Factor," where higher score = more significant)
[Source: Gender Differences in Patenting]

5.65%

13%

Percentage of above faculty of each gender who obtain patents on their research, often a first step to starting a firm
[Source: Gender Differences in Patenting]



6.5%

93.5%



Percentage of above faculty of each gender who are Science Advisory Board members of high-tech firms
[Source: Gender Differences in Patenting]