

3. CREATE A PEER NETWORK

DELIVERABLES:

- ECOSYSTEM BUILDER NETWORK (EBN)
- ESHIP LOCAL LEARNS
- eBUILDER NETWORK

INSIGHT:

We need a community
for the connectors

NAME → ADD TEAM MEMBERS' NAMES

Ecosystem
Builder
Network (EBN)

DESCRIPTION

Online platform
for networking and
sharing content

Deliverable Name: ECOSYSTEM BUILDER NETWORK (EBN.)

Mission Title: 3

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Description

what are you delivering today?

Application

how does it work? how will it be used?

Impact

how will it help ecosystem builders?
what systemic issues will it address?

SHORT

- ~~ALREADY~~ CURATING BEST PRACTICES BY PHONE/VIDEO/BLOG TO MAP EXISTING ASSETS

LONG

- WEBSITE w/ USER PROFILES ("BADGES")
- RESOURCE LIBRARY
- CALENDAR OF EVENTS

- CONNECTING
- REGIONAL COLLAB.
- NOT REINVENTING THE WHEEL

- Access to resources
- Continuous improvement
- Save from mistakes
- help new bees...
- Connectivity

SHORT-TERM PLAN TO BUILD OFF MOMENTUM

LONG TERM SUSTAINABLE NETWORK

• ORGANIZE BY REGION AND SPECIALTY AREA

Team Members

who is working on this? include contact info and any future plans or commitments

- ECOSYSTEM BUILDERS
- ENTREPRENEURS
- SITE LEADERS (PPL MANAGING THE PLATFORM)

ROLE OF EMK TO FACILITATE SUPPORTED BY EBN CHAMPIONS*

* EBN CHAMPIONS ARE ESHIP SUMMIT ATTENDEES WITH BANDWIDTH AND INTEREST TO ACTIVELY PARTICIPATE IN DEVELOPMENT OF NETWORK

Partners & Resources

what partners and resources should be engaged going forward?

Short

- Kauffman
 - Eship Attendees
- (Mission 4)

Long

- Kauffman
- Other professional organizations
- Gov't & Community
- Sponsorships
- Universities
- Ent Centers
- EDAS

Next Steps

what should happen next? where would you like to see this go in future iterations?

SHORT

- INVITE ESHIP PARTICIPATION TO F.B. (KAUFFMAN)
- REGIONAL RETREATS (6 mo)
- Poll survey to identify specialty areas & regions
- CONFERENCE CALLS

LONG

- How to build platform
- Onboard members
- Growth plan
- Public Relations/marketing
- Continuous improvement

4 VISUAL REPRESENTATION

Scope of work

Collaboration

Connecting

By Subject

By Geographic

Directory / Resource Guide

Volunteers / Leaders

Partners

Rules of engagement

Operations

\$

Values

Who?



4 VISUAL REPRESENTATION

Connecting

Calendar of events

webinar series / phone calls to connect

Participate @ lead 2x yr

Global = annual meeting

• Face to face workshop 2x yr
• On line forum.

Host A RETREAT 6 MONTHS FROM NOW IN EACH REGION

Resource Guide Online

Resource Nav for Ecosystems Plus Ecosystem

By Subject

BREAK UP ATTENDEES INTO SPECIALTY GROUPS (ACADEMIA, INCUBATORS, ENTREPRENEURS, ETC)

ASSIGN CHAMPION LEADERS IN EACH SPECIALTY GROUP

CREATE ONLINE PLATFORM FOR RESOURCE SHARING DIVIDED BY SPECIALTY GROUP

create taxonomy
• discipline (eg edu, org, gov)

Develop the taxonomy

WHAT ARE THE MAJOR NEEDS OF THE COMMUNITY
↳ INTEREST GROUP BASED

By Geographic

Regional small groups → larger (way to onboard)

BREAK UP ATTENDEES INTO REGIONS (N, E, S, SW, MW, W)

DESIGNATE LEADERS IN EACH REGION

Opportunity to ask "Community"

AL REPRESENTATION

edu @
24 15

AT
DOING
NOW
FOR REGION

aphie

EX UP
KNOWS
TO REGION
S,
MAYEST

DESIGNATE
LEADERS IN
EACH
REGION

Resource Navig'r
for
Ecosystem
BLANS
Ecosystem NW.

replicate the
"walls" from
this event in
the platform

online
library
of resources

Material
Sharing

Resource
Guide
Online

Directory

Directory

platform that
can be used
by this group
starting now

ask particip-
ants what we
want to know,
what we do
know

Resource
Guide

info about who
is in your city/
region

Interactive
Website

Portal
for
Best Practices
(website?)

Internet
site that
allows ease
of searching
and updating

Volunteers

Partner

By Geographie

What we do know

Regional small groups → larger (way to onboard)

BREAK UP ATTENDEES INTO REGIONS (N, E, S, SW, NW, SE)

DESIGNATE LEADERS IN EACH REGION

Volunteers / Leaders

Partners

Partner with already existing organizations etc, etc

Opportunity to ask "Community" questions

Develop criteria for "authenticity" Rules of Eng't

Rules of engagement

Operations

\$

Budget?

Need to be benefits to participating

PROFILE: - WHAT I CAN GIVE FOR FREE - WHAT I GET PAID TO DO

Process for inviting new members by max org. size

Dues-based structure

Kauffman initial sponsor w/ others coming in to financially support

ask each participant to invite 1-2 ppl. (provide us w/ templates to do that)

Badges Profile

Who?

Values

on boarding process - are we "members"?

Board?

Co-Created

Diversity

Values: - Experience based - Trust

Acceptable use standards

Who leads this?

Scope of
work

Collaboration

ecosystem
builders as
a profession

online platform

Transition from event to community

Content

LONG-TERM VISION

Welcoming site

website w/ user profiles "badges"

communication tools

resource library
- data
- reports
- best practice

sub groups based on geography/subject area

Online registration w/ survey for content

CONNECT

CALENDAR OF EVENTS

NOT REINVENT THE WHEEL

RESOURCE REPOSITORY

Save time
Save mistakes

REGIONAL COLLABORATION

ecosystem builders

Entrepreneurs

Site leaders

Keathman

SBA

UNIVERSITIES

EDA?

Universities

How Do WE BUILD THE PLATFORM

How Do WE ONBOARD MEMBERS

Survey EShip Advisors

Key funder
Spisal

~~growth~~
growth plan

process for continued improvement of the tool

Other Support Professional Orgs

Community & Gov'ts

Sponsors

Build broader Programs

Public Relations & marketing

Referrals

FB poll
to determine
Spec areas

Sign up FB

phone call
w/ KFDN

app →
1.

Favorable
press
groups

Champions self
identified
to work w/
6mK
1/x

regional
groups

momentum

results/outcome
reporting on
FB

connecting
share
best
practices

Term
12

Kauffman

Sowalink

Term
22

"IMC"
for
evom
S/M/S

interview
directory

webinar/
phone
call

regional
events