

Entrepreneurial Ecosystems: Research, Policy, and Practice

Kauffman Foundation research examining the dynamics of local entrepreneurial communities

Entrepreneurial ecosystems drive local economic vibrancy and national economic growth. To inform policymakers and entrepreneurship support organizations seeking to build fertile environments for new and growing companies to thrive, the Kauffman Foundation is researching all aspects of entrepreneurial communities.



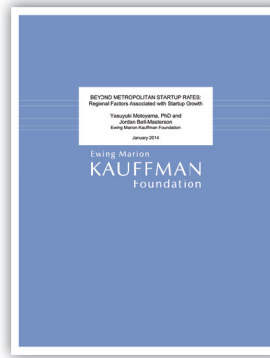
Guidelines for Local and State Governments to Promote Entrepreneurship

This paper provides recommendations for how cities and states can promote entrepreneurship and begin to see results.



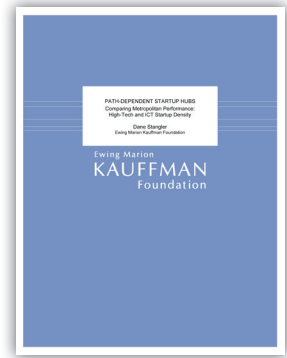
How to Measure an Entrepreneurial Ecosystem

This paper offers twelve indicators and their sources for measuring the outcomes and vibrancy of a local entrepreneurial ecosystem.



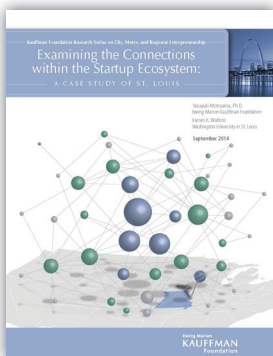
Regional Factors Associated with Startup Growth

This study found that the public sector can affect few significant factors to encourage entrepreneurship except education.



Path-Dependent Startup Hubs

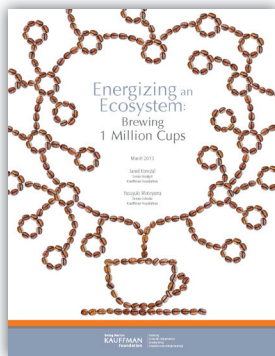
Metro areas viewed as “new” startup hubs actually have been fostering a culture of entrepreneurship for some time. Many of these cities have a history of strong technology sectors or experienced high growth among tech startups over the past two decades.



Examining the Connections of a Startup Ecosystem: A Case Study of St. Louis

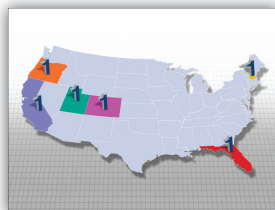
Focusing on recent growth of the St. Louis startup ecosystem, researchers examine connections and relationships that help communities maximize the job-creating potential of young and growing firms.

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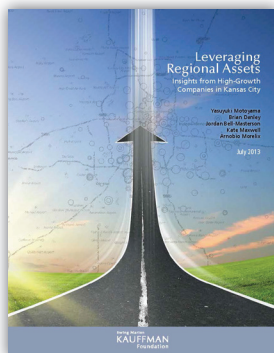
Energizing an Ecosystem: Brewing 1 Million Cups

Technology seems to play a lesser role in building a local entrepreneurial community for startups than face-time and word of mouth, according to this survey of 1 Million Cups Kansas City attendees. It finds that most participants attend the weekly entrepreneurship education program by personal invitation or recommendation.



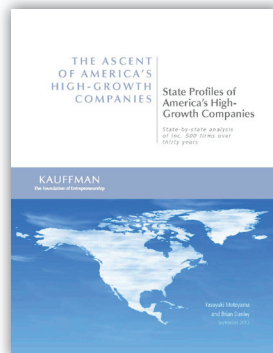
How Can I Create My Favorite State Ranking?

State economic rankings cannot be taken at face value, according to this article published online by the *Journal of Applied Research in Economic Development*. Such rankings typically are subjective and provide little meaningful information, despite their pervasiveness.



Leveraging Regional Assets: Insights from High-Growth Companies in Kansas City

Based on interviews with local Inc. 500/5000 companies, this study found that, while the Kansas City region has many entrepreneurial strengths, those assets could be tapped further to help young companies attain even greater success.



The Ascent of High-Growth Companies by Region

Certain U.S. regions produce high-growth companies that have transcended the economic downturn of the last few years. This report series reveals that high numbers of these firms are concentrated in unexpected regions and industrial sectors.

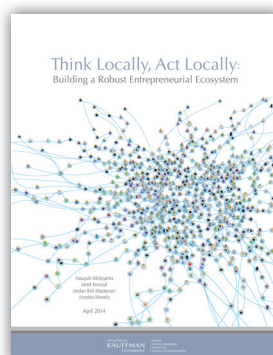


U.S. Metros with the Most High-Tech Density

Finding that the U.S. high-tech sector creates more jobs than other sectors and that tech startups are springing up at a higher rate than those in other industries, this paper identifies the top ten U.S. metro areas for high-tech startup density.

Think Locally, Act Locally: Building a Robust Ecosystem

This report analyzes behavioral patterns of entrepreneurs who participate in 1 Million Cups Kansas City, a Kauffman program designed to educate entrepreneurs. The findings provide insights into entrepreneurs' behavior patterns, their connections to community programs, and how they gather and disseminate information.



Forthcoming Papers

Watch for more reports on entrepreneurial ecosystems, fostering entrepreneurship dynamism and resilience, assessing entrepreneurship program outcomes, culled insights from high-growth firms, and detailed entrepreneurship profiles of metropolitan areas.

Find links to all these reports at www.kauffman.org/ecosystem.