Welcome

Mayor Richard J. Berry
City of Albuquerque
Session 1:
Entrepreneurial Cities

Dane Stangler
Vice President, Research & Policy
Ewing Marion Kauffman Foundation
Session 2: The Most Common Complaint: Understanding the Access to Capital Problem, or Does It Even Exist?

Moderator: Mayor Betsy Hodges City of Minneapolis

Panelists: K.C. Brechnitz senior managing director, Ernst & Young Capital Advisory, LLC
George Hofheimer Chief Knowledge Officer, Filene Research Institute
Scott Maloney CEO/cofounder, BowTie

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Q&A with Session 1 and Session 2 Panelists
Digest and Dialogue

- What is the greatest entrepreneurial asset in your city, and how do you use it?
- How does your city encourage entrepreneurs to connect with local resources?
- How do you encourage growing startup businesses to stay in your city?
Break
Session 3: If You Build It, Will They Come?

Moderator:
Mayor Miro Weinberger
City of Burlington

Panelists:
Josh Drucker Assistant Professor, University of Illinois Chicago, Department of Urban Planning and Policy
Neil Kleiman Director, NYU Wagner Innovation Labs
Stacy Mitchell Co-director, The Institute for Local Self-Reliance

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A Lunch Conversation with Phil Auerswald:
What Do Trees and Recipes Have to Do With Entrepreneurship?

Moderator:
Rachel Carlton
Senior Program Officer, Entrepreneurship, Ewing Marion Kauffman Foundation

Speaker:
Philip Auerswald
Associate Professor, George Mason University

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Session 4: Identifying and Leveraging Innovation and Entrepreneurial Assets

Moderator:
John Freisinger President and CEO, Technology Ventures Corporation

Panelists:
Sarah Jane Maxted Executive Director, MIT Regional Entrepreneurship Acceleration Program
Mitzi Montoya Dean, Oregon State University College of Business
Yas Motoyama Director, Research & Policy, Ewing Marion Kauffman Foundation
Session 4 Scenario

“My city is the fourth largest in the state, with a population of about 250,000. It has one big industry that is responsible for most of the economic growth of the city. Due to the influence of the industry, it has generated philanthropic efforts, but often not with a local focus. There is one public university in the city, which mainly attracts students from within the state and the nearby region. In recent years, the university has enrolled more foreign students. It is not a research hub, but it does generate local talent.”

“My city has been working to develop an urban core, but Millennials are still leaving for a better quality, vibrant city experience.”

“According to the data I’ve seen from the Kauffman Foundation, my city lags behind some other cities in the state in terms of new business creation. How can I leverage the assets in my city to create a strong and vibrant entrepreneurial ecosystem? Are there other potential assets I’ve overlooked?”
Q&A with Session 3 and Session 4 Panelists
Break
Digest and Dialogue

- What does City Hall do to assist entrepreneurs as they start businesses? Are there permitting or licensing processes specific to small, new businesses?
- What does a good “recipe” for entrepreneurial growth look like in your city?
- Is philanthropy involved in your city’s entrepreneurial ecosystem?
Session 5: The Role of Philanthropy in Entrepreneurial Ecosystems

Moderator:
Mayor Richard J. Berry
City of Albuquerque

Panelists:
Paul Major  President and CEO, Telluride Foundation
Jonathan Robinson  Senior Program Officer, Entrepreneurship, Ewing Marion Kauffman Foundation
Tony Tolentino  Vice President, Blackstone Charitable Foundation

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Session 6: How to Measure Your Ecosystem

Moderator:
Mayor Madeline Rogero
City of Knoxville

Panelists:
Rhett Morris  Director, Endeavor Insight
Dane Stangler  Vice President, Research & Policy, Ewing Marion Kauffman Foundation
Ted Zoller  Director, Center for Entrepreneurial Studies at the University of North Carolina Kenan-Flagler School of Business

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Digest and Dialogue

• How do you envision an increase in entrepreneurial activity will affect or improve your city?

• How do you encourage innovation and entrepreneurship to improve city services, and create an environment conducive to new business creation?

• What actions will you take when you return home, based on what you learned at the Mayors Conference?

• Who else from your city would be most interested in receiving information from this conference?
Session 7: Recipes for Growth City Challenge

Judges:
Scott Maloney
CEO/cofounder, BowTie
Sarah Jane Maxted
Executive Director, MIT Regional Entrepreneurship Acceleration Program
Rhett Morris
Director, Endeavor Insight

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Town of Chapel Hill, North Carolina
City of Durham, North Carolina
City of Knoxville, Tennessee
City of Louisville, Kentucky
City of Santa Cruz, California
THE MAYORS CONFERENCE ON ENTREPRENEURSHIP
Recipes for Growth

October 8, 2015
Albuquerque, New Mexico

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