

The Mayors Conference on Entrepreneurship
Explore the Possibilities for your City

<http://sites.kauffman.org/mayorsconference/>

Hosted by the Ewing Marion Kauffman Foundation in partnership with the office
of Mayor Sly James of the City of Kansas City, Missouri
November 19 – 20, 2013

PRELIMINARY AGENDA

- November 19** **Kauffman Performing Arts Center**
6:30 p.m. Reception and Dinner
- November 20** **Kauffman Foundation Conference Center**
7:30 a.m. Registration and Breakfast
- 8:00 a.m. Welcome and Opening Comments
Mayor Sly James, Kansas City, MO.
Tom McDonnell, CEO of the Kauffman Foundation
- 8:30 a.m. Overview of 1Million Cups
Nate Olson, entrepreneur specialist at the Kauffman Foundation, will
present an exciting program that is popping up in cities across the
country. The program is currently in 17 cities.
- 8:50 a.m. 1Million Cups presentations
1 Million Cups (1MC) is a simple way to engage entrepreneurs in local
communities. Each week, the 1MC program offers two local
entrepreneurs an opportunity to present their startups to a diverse
audience of mentors, advisors, and entrepreneurs. Entrepreneurs gain
insight into possible ways they can improve their businesses, gather
realtime feedback, connect with a community that truly cares about their
progress, and walk away feeling like they have advanced their business.
- See more at: <http://www.1millioncups.com/About.aspx>
- 10:00 a.m. Break
- 10:15 a.m. Where the Jobs Are
John Dearie and Courtney Geduldig, coauthors of *Where the Jobs Are*,
present discuss the importance of new businesses to economic growth.
- 11:30 a.m. Break
- 11:45 a.m. Lunch with Keynote speaker:
Dane Stangler, director of research & policy at the Kauffman Foundation
Releasing new research on entrepreneurship at the metro level.
Highlighting the resources that Mayors can import to their cities.
- 12:45 p.m. How Cities can Nurture Cultural Entrepreneurs

Ann Markusen, director of the Arts Economy Initiative and the Project on Regional and Industrial Economics at the University of Minnesota's Humphrey School of Public Affairs.

1:45 p.m. Break

2:00 p.m. City Models – Mayors Roundtable Discussion

Group 1

Mayor Paul Soglin, Madison, WI

Councilman Kris Gulich, Cedar Rapids, IA

Mayor Ardell Brede, Rochester, MN

Mayor Mark Stodola, Little Rock, AR

Group 2

Mayor Greg Fischer, Louisville, KY

Mayor Sly James, Kansas City, MO

Mayor Mark Holland, Kansas City, KS

Mayor Mike Caldwell, Ogden, UT

Andrew Clinger, City Manager, Reno, NV

Moderated by Peter deSilva, president and COO of UMB Financial Corporation and UMB Bank

3:50 p.m. Closing Remarks

Dane Stangler, director of Research & Policy at the Kauffman Foundation

4:00 p.m. Optional Tour of Kansas City Entrepreneurship Destinations

- Kansas City Startup Village –a community of startup founders, business owners and entrepreneurs based in the 'Google Fiberhood'
- Google Fiber Office Space - Google Fiber is an exciting business for Google. They are building one of the fastest networks in the US.
- Union Station- This fully restored landmark is Kansas City's most prominent destination for cultural and entertainment activities. Built in 1914, Union Station served as a train station until the 1980s, when it closed and the Station sat empty and neglected, escaping demolition on several occasions. In 1996, a historic bi-state initiative was passed to fund the Station's renovation, which was completed in 1999. The Station is once again a popular destination for the surrounding community.

6:30 p.m. Dinner for those guests who remain in Kansas City

Jack Stack BBQ

101 W. 22nd Street, Kansas City, Mo.