Mission and Vision

100% of graduates will graduate with at least one Market Value Asset defined as industry-valued and recognized skills acquired in high school that create a more seamless transition from school to postsecondary education and/or the work place.

Market Value Assets Opportunities:
- Work Based Learning Experiences
- College Credit
- Regionally Vetted Industry-Recognized Credentials
- Entrepreneurial Experiences
Current Conditions

Students Prepared for Their Future
# Current Conditions

<table>
<thead>
<tr>
<th>School Name</th>
<th>Total number of graduates</th>
<th>Work Experiences</th>
<th>College credit</th>
<th>Regionally vetted IRCs (Industry Recognized Credentials)</th>
<th>Entrepreneurial Experiences</th>
<th>Emerging MVAs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Olathe East</td>
<td>448</td>
<td>1%</td>
<td>33%</td>
<td>7%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Olathe North</td>
<td>484</td>
<td>5%</td>
<td>22%</td>
<td>9%</td>
<td>0%</td>
<td>8%</td>
</tr>
<tr>
<td>Olathe Northwest</td>
<td>502</td>
<td>2%</td>
<td>41%</td>
<td>6%</td>
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<td>0%</td>
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<tr>
<td>Olathe South</td>
<td>505</td>
<td>3%</td>
<td>22%</td>
<td>6%</td>
<td>0%</td>
<td>0%</td>
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<tr>
<td>Olathe West</td>
<td>210</td>
<td>0%</td>
<td>21%</td>
<td>7%</td>
<td>0%</td>
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</table>
Design Team
Goals, Objectives, Tactics & Timelines

Increase Market Value Asset student attainment by 40% in 3 Years

Increase Market Value Asset student attainment to 100% in 10 Years

Transition all high school programming to a Career Pathway Model for all students

Expand 21st Century Academies by increasing opportunities for enrollment including onboarding for upper classmen

Strengthen CTE Pathway participation and opportunities (includes OATC)

New District Programming in Aviation, Artificial Intelligence, and Entrepreneurship

Microschools at 5 High Schools and Mill Creek Campus
Implementation

• Career Pathways
• Career Pathway Specialists (FTE)
• Early College Specialist (FTE)
• Market Value Asset Specialist (FTE)
• CTE Enhancements
• OATC Enhancements
• 21st Century Academy Onboarding
• Innovative Microschools
Measurement and Evaluation

• Market Value Assets: 40% district increase in 3 years
• Market Value Assets: 100% student attainment in 10 years
• Unduplicated Market Value Assets
• Market Value Assets: Subgroup Data
• Career Pathway declaration and completion
• Increased enrollment in CTE, OATC, and 21st Century Academies
• CTE Completers
• CTE Scholars
• Work Keys (Platinum, Gold, Silver, and Bronze)
<table>
<thead>
<tr>
<th></th>
<th>District</th>
<th>OE</th>
<th>ON</th>
<th>ONW</th>
<th>OS</th>
<th>OW</th>
<th>OATC</th>
<th>MCC</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>Industry Recognized Certification exam fees</td>
<td>$0.00</td>
<td>$30,800.00</td>
<td>$21,500.00</td>
<td>$21,500.00</td>
<td>$105,300.00</td>
<td>$21,500.00</td>
<td>$75,000.00</td>
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<td>$277,800.00</td>
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<tr>
<td>Funding to assist with attaining IRS, certificates, and other types of competency examinations</td>
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<td>$0.00</td>
<td>$10,000.00</td>
<td>$0.00</td>
<td>$1,000.00</td>
<td>$14,000.00</td>
<td>$21,000.00</td>
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<tr>
<td>Facility enhancements (furniture, electrical outlets, storage space etc.)</td>
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<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$750,000.00</td>
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<tr>
<td>Externships (Teacher Internships)</td>
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<td>$6,026.50</td>
<td>$6,026.50</td>
<td>$6,026.50</td>
<td>$6,026.50</td>
<td>$6,026.50</td>
<td>$6,026.50</td>
<td>$42,185.50</td>
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<td>Student Transportation (for students who can’t drive)</td>
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<tr>
<td>Salaries &amp; Benefits (attach position description(s))</td>
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<td>$1,348,000.00</td>
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<td>$1,342,800.00</td>
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<tr>
<td>Equipment, Supplies &amp; Resources</td>
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<td>$90,140.00</td>
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<td>Honorarium/Stipend for curriculum development</td>
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<tr>
<td>Professional Development &amp; Training (Registration Fees)</td>
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<td>$5,000.00</td>
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<td>$35,000.00</td>
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<tr>
<td>Staff Travel for PD (Hotel, Per Diem, Airfare, Mileage)</td>
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<td>$8,000.00</td>
<td>$4,000.00</td>
<td>$20,000.00</td>
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**Sub Total**  
$1,758,539.00  
$1,452,657.00  
$1,965,484.50  
$210,683.50  
$594,186.50  
$1,388,283.50  
$2,200,647.50  
$222,067.50  

**Total Expenses**  
$9,592,549.00
Sustainability

- Reallocation of Teacher FTE
- Olathe Public Schools Foundation
- Industry Partnership “Cost Shares” of Teacher FTE
- Corporate Sponsorships for Work Force Pipelines
- Additional Career Technical Education Funding (KSDE and Excel in CTE)
- Instructional Leadership Accountability
- Olathe Chamber of Commerce
Re: Kauffman Foundation Grant

To John Allison:

I’m pleased to support the Olathe Public Schools for the Ewing Marion Kauffman Foundation grant to help them redesign the high school experience. I cannot think of a more deserving candidate than the Olathe Public Schools.

As the voice of business that advances the economic well-being and quality of life in Olathe, the Olathe Chamber of Commerce aggressively recruits quality economic development and convention and tourism. We could not do any of that without the help of the Olathe Public Schools.

The Olathe Public Schools is our single greatest economic development driver. People are coming to Olathe to be a part of this school district. They are preparing students for their future and helping build a solid foundation for our community’s future at the same time.

Through the district’s new Portrait of a Graduate Strategic Plan, they’ve made it clear the need to provide their students with market value assets such as work-based learning experiences, college credits and entrepreneurial experiences to provide a seamless transition to post-secondary education. The Chamber works closely with the district on all three of those initiatives.

It’s without any reservation whatsoever that I support the Olathe Public Schools for this grant. I feel there is no better way to help them deliver the valuable assets the students in our community need to get the real-world learning they truly deserve.

If you have any additional questions, please do not hesitate to reach out.

Sincerely,

Tim McKee
CEO
Olathe Chamber of Commerce
Olathe Public Schools Class of 2032 says THANK YOU!