

REAL WORLD LEARNING

CLIENT-CONNECTED PROJECTS CHECKLIST

MARKET VALUE ASSETS (MVA) |

MVAs are defined as industry-valued, recognized skills acquired in high school that create a more frictionless transition from school to postsecondary education and/or the workplace. MVAs make further education, training, and ultimately, a job, more affordable and more attainable.

Guiding principles for identifying whether an output or experience rises to the level of a market value asset include:

- Work output has recognized value within industry or post-secondary;
- Student performance is evaluated by multiple stakeholders, some external to education;
- Student growth capabilities in multiple dimensions; and
- The process of obtaining the asset adds to the student's social-economic capital.



CLIENT-CONNECTED PROJECTS | UNDERSTANDING THE DEFINITION AND ELEMENTS

Client-connected Projects are authentic problems which students solve in collaboration with professionals from industry, not-for-profit, or community-based organizations.

DOES YOUR CLIENT-CONNECTED PROJECT PROVIDE ...

- Value for students: authentic project work, increase in professional network, school credit
- Value for educators: authentic project ideas, exposure to industry trends and expectations, stepping stone for future internships
- Value for clients: access to emerging talent, increased awareness of client organization, leadership development opportunity for client liaison

WHO DO YOU NEED TO CREATE A SUCCESSFUL CLIENT-CONNECTED PROJECT? DO YOU HAVE ...

- Client Liaison:** These are employer representatives that will initiate and validate student work. They will provide feedback on job performance.
- Facilitator/Coach:** This is the educator who is responsible for guiding the student through the project and internalize lessons. They will provide feedback on student performance and learning.
- Subject Matter Expert:** This is the informal consultant who will serve as a primary resource for industry know-how. They are responsible for making sure students' approach is viable.

HOW DOES YOUR CLIENT-CONNECTED PROJECT FIT THE MVA CRITERIA?

- Is your project sourced by the client?
- Does your project add to students' professional networks?
- Is your project resume-worthy?
- Does your project require at least 24 hours of work, with at least 4 hours engaged with a client?

