I. SET the TABLE DELIVERABLES:

A NEW NARRATIVE -
- An inclusive framework creating agile, thriving communities

- A roadmap for all members of the community to create a new long-term strategic plan

INSIGHT:

The old economic development model is DEAD
### Deliverable Name: A NEW NARRATIVE

**Description**
what are you delivering today?

- **Inclusive Framework**: Bringing together the whole community and all the orgs doing this work together.
- **Creating**: Enabling communities to take control of their own destiny.
- **AGILE**: Able to move quickly in a fast-paced world, access to 4G tech.
- **Thriving Communities**: To be sustainable; less reliance on govt support, empowered, creative communities.

**Application**
how does it work? how will it be used?

- **Roadmap**
- **Low-Turn Strategic Plan**

**Impact**
how will it help ecosystem builders? what systemic issues will it address?

- Increased Collaboration
- Heightened Awareness
- Shared Prosperity

### Team Members
who is working on this? include contact info and any future plans or commitments

### Partners & Resources
what partners and resources should be engaged going forward?

- Govt.
- Education/Univ.
- Businesses
- Entrepreneurs
- Eco Dev
- Support Orgs
- Capital (x)
- Communities
- Citizens/Residents

### Next Steps
what should happen next? where would you like to see this go in future iterations?

- Bottom up conversations
  - Community educated on the why
  - Drive up to policy level.
- Lobby decision makers
A NEW NARRATIVE

Bomb

[Diagram of network structure]

START NOW!

Entrepreneurs

Future

Prosperity

An Inclusive Framework

Creating Agile,

Thriving Communities
NAME

A NEW NARRATIVE

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DESCRIPTION

AN INCLUSIVE FRAMEWORK

CREATING AGILE,

THRIVING COMMUNITIES
MAKE IT TACTICAL + PRACTICAL

PAIN POINTS

MISINFORMATION

MISINFORMATION

METRICS

Funding
Need to work smarter as a collective.

The future is not one organization; it is a network.

SILOS

Needs to be a whole-of-community approach to leverage impact in a fragmented industry.

"OLD MODEL" ECO DEV

Traditionally, ECO model is not working.

Politics

Business is perceived as "greedy" and "ineffective.
Need to change perception.

Important to understand WHY? Otherwise, everything else is meaningless and will have less impact.

Need to reverse "harmful" morality that can't be sustained by grants. What can WE do?

FUTURE OF WORK
Changing - more freelance/self-employment required - need support

TEAM 1, MISS. 1
CONTRIBUTIONS

- Shared Prosperity
- Model replication
- Exemplar areas/programs/org
- Adoptable
- Network-powered transformative change
- Community 
  Local 
  Inclusive
  Agile
  Adoptable
- Why Now?
  Look at the # of pain points!
- Lead by community for the community

TEAM 1, MISSION 1
A New narrative

Script, what is the story we tell back in our community?

Taking control of our own destiny

Framework for self-sustaining community

Agile & adaptable communities

An inclusive framework. Creating agile, thriving Communities
Inclusive Framework

Bringing together the whole Community and all the orgs doing this work together.

Creating

Empowering communities to take control of their own destiny.

Agile

Able to move quickly in a fast-paced world with access to info tech.

Thriving Communities

To be sustainable

- less reliance on govt support (shrinking)
- empowered creative communities
- less unemployment
Why now?

Definition of insanity is doing the same thing...

Systems not effective, relevant any more

↑ Pressure to be sustainable ↓ Funding

Now is the time for everyone to work together smarter

So much more access to information/networks/resources

So many individual orgs doing great work already

↑ Unemployment ↑ Immigration

No career options