2. **WRITE the VISION DELIVERABLES:**

- Entrepreneurship Positioning System
  - How to build a healthy ecosystem

- **A Manifesto + a process to establish it** (e.g., Ecosystem Congress)

- **SHIFT:** A kit that helps you build an E.E. which is successful, prosperous, and right for “you”

**INSIGHT:**
- Human-centered / community
- It’s hard!
- Common core values
ENTREPRENEURIAL POSITIONING SYSTEM

- Safety nets & pivot resources
- Capital
- Mentorship
- Interchange ideas / ideation opportunities
- Entrepreneurs... Saints of the trials
- Transparent
- Expanding opportunity
- Dynamic iterative
- Pay it forward

START

END
<table>
<thead>
<tr>
<th>Deliverable Name: Entrepreneurial Positioning System (EPS)</th>
<th>Mission Title: Write the Vision</th>
<th>Table: 9</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Description</strong> what are you delivering today?</td>
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<tr>
<td>Attributes and components of a healthy ecosystem that allows anyone who wants to start, grow, or maintain a company has the resources and opportunity to do so.</td>
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<tr>
<td><strong>Application</strong> how does it work? how will it be used?</td>
<td><strong>Impact</strong> how will it help ecosystem builders? what systemic issues will it address?</td>
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<tr>
<td>“ESHIP GPS” Assessment tool and Vision integrator (Like a GPS)</td>
<td>Identify pain points, gaps, solutions, and next steps.</td>
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<td></td>
<td>Gives a clear starting point and definition of success.</td>
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<tr>
<td><strong>Team Members</strong> who is working on this? include contact info and any future plans or commitments</td>
<td><strong>Partners &amp; Resources</strong> what partners and resources should be engaged going forward?</td>
<td><strong>Next Steps</strong> what should happen next? where would you like to see this go in future iterations?</td>
</tr>
<tr>
<td>Anyone who shares the core vision</td>
<td>Anyone augments and invigorates the core vision</td>
<td>Solidify the components of a healthy ecosystem. Evolve and feed forward learning. Build case studies and tools. Make an actual game?</td>
</tr>
</tbody>
</table>
NAME

HOW TO BUILD A
HEALTHY ECOSYSTEM

The Game

FRANK MALETE  NOAH SIMONS  JOHN OWEN  HANNAH ROCHE  MATT HAGEMAN
CHANDRA MILLER-FISHER  MARIANNE HUDSON  IAN BALTUTIS
DESCRIPTION

The SIM SYSTEM for entrepreneurship ecosystems
Cognitive Scaffold
- Templates
- Scripts

Economic Opportunity

Language Survey

Bureaucratic Navigator

Having a plan drives building really helps

Miami population + diversity

Bringing diversity IN

Facilitating the wider conversation

Ecosystem
- Nested Ecosystems

Funder's Perspective

Dynamic
Start Our Status

- One Planet
- One Humanity
- One each Time Line
Components of ecosystem evolving faster than intentionality & vision can adapt

Institutional politics & need to "own"

Pam pp models
  - antiquated
  - archaic
  - anarchistic

Pathways for ents not connected (resources may know each other)

Different nodes have different priorities, incentive structures & limitations

Non impactful entities sucking resources & energy away

END
  1. showcase where it
  2. ROI - why is working
  3. Prove it
Termiology leaving people out?

Film pp LANGUAGE

Difficulty defining the movement

Is this for the elites or is it for the community?

Shortage of diversity of role models

Social links missing for different demographics

Unconscious Biases mean good ants not supported
Does entrepreneurship have inherent value?

About the person or company?

Geography vs. Community
COMPONENTS

TALENT
- Entrepreneurs
- First Timers
- Serials

ENTREPRENEURS

INTERCHANGE
- Ideas/Ideation Opportunities

COLLISION SPACES/EVENTS

EDUCATIONAL PROGRAMMING & AWARENESS

HIGHLIGHTERS
- Local
- Entrepreneurs
- Free Coffee, Beer, Donuts & Dogs

ROADMAPS
- For Entrepreneurs
- For Big Community

SUPPORT SERVICE PROVIDERS
- Symbiotic, not parasitic

MENTORSHIP

CAPITAL
- Customers
- The Marketplace
- Peers/Cohorts
- Investors
- Diversity of/among Investors

RESOURCES
- Infrastructure
- Companies that can help startups scale
- Safety Nets/Pivots/Resources
- Ecosystem Builders

DIVERSITY IN LEADERS

Attributes

- Transparent
- Semi-Porous
- Inclusive
- Inter-operable
- Inter-connected
- Dynamic
- Organic
- Place-based
- Community-based
- Navigable
- Healthy
- Aspirational
- Inspirational
- Sharing
- Pay It Forward
- Platform
- Expanding Opportunity
- Transformation
- Human/Individual Centric
- Iterative
- Symbiotic
- Synergistic
- Skeptical
- Ambitious
- Non-Koolaid Drinking
- Echo Chambers
Parking Bot

Organization / commonalities

How do you define your ecosystem?

Chutes and ladders

Forward momentum / innovation driven

Infographic / map / model

How do you build a healthy ecosystem?

Vision statement

Pathway to Vision

Getting from A to B with multiple pathways

Basic elements of health + success
GOALS:
1. Everyone is heard
2. Ship our deliverable

Success = Anyone who wants to start a company has the resources and opportunity to do so.