3. CREATE A PEER NETWORK

DELIVERABLES:

- Ecosystem Builder Network (EBN)
- Eship Local Learns
- eBuilder Network

INSIGHT:
We need a community for the connectors
NAME

Ecosystem Builder Network (EBN)
DESCRIPTION

Online platform for networking and sharing content
### Description
what are you delivering today?

- Short-term sustainable network
- Long-term plan to build off momentum

### Application
how does it work? how will it be used?

- **SHORT**
  - *Ecosystem Curating*
  - Best practices by phone/video/blog to map existing assets
  - Organize by region and specialty area

- **LONG**
  - Website w/user profiles (“badges”)
  - Resource library
  - Calendar of events

### Impact
how will it help ecosystem builders? what systemic issues will it address?

- Connecting
- Regional collaboration
- Not reinventing the wheel
- Access to resources
- Continuous improvement
- Save from mistakes
- Help newcomers
- Connectivity

### Team Members
who is working on this? include contact info and any future plans or commitments

- *Ecosystem Builders*
- *Entrepreneurs*
- *Site Leaders (PPL managing the platform)*
- *Ecosystem Champions* supported by EBN Champions
- EBN Champions are ESHP Summit attendees with bandwidth and interest to actively participate in development of network

### Partners & Resources
what partners and resources should be engaged going forward?

- **Short**
  - Kaufman
  - Esch participants (Mission 4)

- **Long**
  - Kaufman
  - Other professional organizations
  - Galt & Community
  - Sponsorships
  - Universities
  - Ent centers

### Next Steps
what should happen next? where would you like to see this go in future iterations?

- **SHORT**
  - Invite ESHP participation to F.B. (Kaufman)
  - On board members
  - Regional retreats (6+)
  - Poll survey to identify specialty areas & regions
  - Conference calls

- **LONG**
  - How to build platform
  - Growth plan
  - Public relations/marketing
  - Continuous improvement
Connecting

By Subject

- Global annual meeting
- Webinar series/phone calls to connect
- Calendar of events
- Participate in
- Develop the taxonomy
- Create taxonomy
- ASRM Clinical Leaders in Endoscopy Group
- CREATE ONLINE PLATFORM for Research Standards

By Geography

- Designate Leaders in each region
- Break up attendees into regions (N, E, S, W, M, W)
- Offers training
- Opportunity to ask "questions"
- Resource Guide Online

What are the basic needs of the community?
- Interest Group names
Directory / Resource Guide

- Resource Guide Online
- Directory
- Portal for Best Practices (Website?)
- Interactive Website
- Material Storing
- Online Library of resumes
- Platform that can be used by this group starting now
- Ask participants what we want to know, what we do know
- Discourage leaders in God's region
- Resource Navgator for Everytown Explorers Everytown Now.

Volunteers /
Scope of work

Collaboration
ecosystem builders as a profession