4. Connect the Resources

Deliverables:

Platform to connect B’s System Builders

- LinkedIn Meets
- Amazon Prime
- Tinder Meets
- TechSoup

Insight:

- MVP/Iterative
- Needs Driven
- Organic
NAME

E-ship Soup

Erin Jenkins

- Justin Williams

Kirstie Chadwick

Steve Koffler

Rachel Brunette

Er, 14th
DESCRIPTION

- Digital Post

7/14 Form for Accessible to

Ecosystem Builders to Access Key Tools to Solve Our Hardest Problems
<table>
<thead>
<tr>
<th>Description</th>
<th>Application</th>
<th>Impact</th>
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<tbody>
<tr>
<td><strong>A platform that allows entrepreneurs to input what they do and likely what others are doing</strong></td>
<td><strong>Inputs from Builders</strong></td>
<td><strong>Strategy to promote the opportunity to others</strong></td>
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<td></td>
<td><strong>Visual displays of networks</strong></td>
<td><strong>Identify champions or levers</strong></td>
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<td></td>
<td><strong>Asset opportunities to build</strong></td>
<td><strong>Sources from others</strong></td>
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<td><strong>Peer-to-peer communication</strong></td>
<td><strong>Answer hard questions</strong></td>
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<tr>
<th>Team Members</th>
<th>Partners &amp; Resources</th>
<th>Next Steps</th>
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<td></td>
<td><strong>Any resource that provides business building services to entrepreneurs</strong></td>
<td><strong>Build a visual infrastructure of known resources.</strong></td>
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<td><strong>Find all others who are connected.</strong></td>
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ESHIP SOUP

**People**
- Ecosystem Builders
- Partners
- Funders

**ESHIP Activities**
- Content 1:1 Sharing
- Original Narratives
- Partner Funders EB Interviews

**Virtual Platform**
- Q&A Discussion Forum
- P2P Mentoring
- Access to 3rd party tools
- Document (Open Source) Repository
- Sub-groups
- Funding Opps

**Visual Representation**
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<td><strong>A Platform</strong> that allows ecosystem members to interact and learn from others</td>
<td>INPUTS FROM NETWORKS, VISUAL DISPLAYS OF NETWORKS, ASSIGN CHALLENGES TO BUILDING, PEP-RP COMMUNICATIONS</td>
<td>STRATEGIC PARTNERS TO PROVIDE ACCESS TO NETWORK, CONTINUE TO SUPPORT IDEAS AND INNOVATIONS</td>
<td><strong>A Platform that allows ecosystem members to interact and learn from others</strong></td>
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<td><strong>A Tool</strong> that aids in building and managing a network of ecosystem partners</td>
<td>ASSIST OPPORTUNITIES TO BUILD, PEP-RP COMMUNICATIONS</td>
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</table>
Network of Partners
Supporting Ecosystem Builders

Crowded Marketplace

Pain: Societal Inefficiencies
No one has time to participate

Pain: Political/Ideological Devisiveness
Too many network platforms
Maintaining contact at adequate frequency
Finding tangible value add

Pain: We have a culture of accountability. We need a culture of responsibility

Ecosystem builders need credibility with funders, other influencers

Team 20 Miss. 4

Resources (55% and time)

During Industrial Autumn Start Anywhere

Centralized Resource directory
Models for sustainable local funding are hard to find

Dancers Distinctive

Mappist: Measuring outcomes is hard

Resource Cost Money: Existing goals are unfulfilled

Define goals of ecosystem body - align interests, target definitions

Ambiguity in partner missions

Communication tools: what currently exists? How many duplicates?