Lean Name

Ecosystem Design Canvas

Team Member Names:
- Don Macke
- Rick Turcocy
- Simone Elder
- Rich May

- Julian Miller
- Eric Hansen
DESCRIPTION

specs based on macro cost drivers that scale to various community contexts
<table>
<thead>
<tr>
<th>Deliverable Name:</th>
<th>Mission Title:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Description</strong></td>
<td><strong>Application</strong></td>
</tr>
<tr>
<td>what are you delivering today?</td>
<td>how does it work? how will it be used?</td>
</tr>
<tr>
<td><strong>Impact</strong></td>
<td></td>
</tr>
<tr>
<td>how will it help ecosystem builders?</td>
<td>what systemic issues will it address?</td>
</tr>
</tbody>
</table>

### Description
- Lean Ecosystem Canvas

### Application
- Framework for assessing ecosystem
- Use it to determine Strengths/Weaknesses
- Used to determine what the needs are

### Impact
- Enable folks to better define/understand opportunity
- Duplication of Efforts
- Increase Value for ALL Stakeholders
- Better understand the ecosystem

### Team Members
- Rick Tryaczy
- Julian Miller
- Eric Hansen

### Partners & Resources
- Existing Ecosystems
- Community Leaders
- Existing Organization
- New Orgs
- Funders

### Next Steps
- Beta test with existing ecosystems
- Refine based on feedback from Beta
- Offer to new/upscale ecosystems
- Offer to new/upscale ecosystems
Trust amongst leaders and stakeholders

Organization/ Specialization & Differentiation

Mission Driven Resources & Deliverables

Staff vs Volunteers

Connecting leaders & stakeholders

Creating reproducible systems independent of individuals

Awareness & Communication

Infrastructure Communications & Knowledgebases

Emotional budget & energy of leaders

Organizational Focus & specialization / differentiation

Collaboration

Value Creation & Alignment

Education & Motivation of entrepreneurs & community

Managing Expectations