NAME

ALL-IN

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DESCRIPTION

ECOSYSTEM BUILDERS' INCREASING GUIDE TO DIVERSITY & INCLUSION
**Description**

what are you delivering today?

Ecosystem Builders' Guide to Increasing Diversity & Inclusion

**Application**

how will you do it? how will it be used?

Case-worthy matters 🌟

Assess community 📊

**Impact**

how will it help ecosystem builders?

what systemic issues will it address?

Inspiring Action 📈

Process for moving forward 🌟

Clear, linear, simple 🌟

**Team Members**

who is working on this? include contact info and any future plans or commitments

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**Partners & Resources**

what partners and resources should be engaged going forward?

Project Include 🌟

CO STARTERS 🌟

Kaufman 🌟

**Next Steps**

what should happen next? where would you like to see this go in future iterations?

Sketch Out Guide 🌟

Collecting best practices 🌟

Women's economic ventures 🌟
**STEP 1:** Why Diversity

**STEP 2:** Understand Your Community
- Who is your target?
- Talk with them to uncover pain points

**STEP 3:** Address Pain Points

- **MOBILITY**
  - Mobility
  - Childcare
  - Isolation
  - Resources
  - Social Capital
  - Financial Capital
  - Self-identity
  - Life-Balance
  - Cultural Understanding

- Opportunities
- Challenges
- Ways Forward
COMMON PAINPOINTS FOR INCREASING DIVERSITY

- Lack of Entrepreneurial Education
- Lack of Models
- Access to Ecosystem
- Finding Mentors
- Lack of Culture Fit
- Access to Capital
- Policies That Support Diverse Entrepreneurs
- Free Flow of People, Ideas, + Capital

≈ 5
1. Why Diversity?

2. Understand your community
   - Internal + External
   - Who is your target?
   - Talk to them to understand

Barrier/Challenger
- Mobilize
- Change
- Possibility

Things to Consider

Advocacy + policy dev.
National connections (gov + advocates)
curricula
Experience, pedagogy, replication, proven models + tools
Telling + sharing stories
Education - workshops, short events - fun things better
Small encounters better
PEER Networks
Best practices org. dear
Program that typically has 5270 women grads
Lack of interest from $ and stakeholders

Passion for progress
Experiential trainings
Mobility
Transportation

Over committed people of color being asked to represent. Stretched too thin.

Lack of education re: biz ownership fundamentals

Finding the 'right' community connectors (trusted)

Segregating people out i.e. not integrating support

Clear Pathway that's Practical

Weak support network

Resources Entry Points

Lack of mentors

Business Support Teams

Childcare
Barriers/Challenges
- Mobility
- Access to funding
- Other barriers

Strength Factors
- Mentors
- Connections
- Access to resources

Possible Solutions
- Mentors/Coaches
- Grants
- Funding

Cultural Understanding

Respect - ok to disagree