Machiavelli's Entrepreneurial Equity Playsheet
DESCRIPTION

- Unlocking Social Capital
- Financial Capital
- Cultural
- Political

Application:
Used by individuals and groups to connect marginalized citizens to entrepreneurship

Description
A Playsheet
(to unlock equity)
### Description
what are you delivering today?
The movement to build an equitable entrepreneurial ecosystem that needs a framework.

### Application
how does it work? how will it be used?
A tool to use in a dynamic environment to addedit where you are + where you're going. It gives language + vocabulary.

### Impact
how will it help ecosystem builders? what systemic issues will it address?
It focuses where you are + highlights what you are doing + areas to work on.
Every member of the ecosystem to do this assessment.

### Team Members
who is working on this? include contact info and any future plans or commitments
Penelope Douglas
Martha Bentley
Keno Sadler
Christina Long
Jessica Johnston-Myers
Kontah Gates
Manan Melita
Lori Rowan
Leslie Hulema

### Partners & Resources
what partners and resources should be engaged going forward?
This is a framework for everyone who impacts the ecosystem directly or indirectly.

### Next Steps
what should happen next? where would you like to see this go in future iterations?
- Continued expansion/revisions of definitions + examples
- Featuring on an online space that is accessible + that allows future contributions
- Creation of a train-the-trainer or PD experience for users
- Needs a marketing + distribution plan to ensure broader delivery to all
WE HONOR & EMBRACE + NEED ALL OF US AT ALL DIFFERENT LEVELS TO CREATE AN EQUITY ORIENTED ECOSYSTEM

- ACTIVELYzeigen dominant systems that create an inequitable entrepreneurial ecosystem

RESIST
Collective actions
Boycott inequitable financial institutions
ex. Leslie does not invest in companies that don’t hire female leaders

Redesign
Innovate events
Training guide for intentional job descriptions

Reimagine
Long-term long-term ideas about a culture of equity

Reform
Deliberate purchasing

c. The culture shifting organization

Creating + Building New Systems

Visionary
Challenging what we think is possible

Connector aka a map + portal
Playlist

Hour this 4 &

The Quadrant - description + example

Decide which you are most gifted in, inclined to, access to
Tactical

- klass on LinkedIn
- The War of LinkedIn

WE honor + embrace + need all of us, all day, an equitable entrepreneurial ecosystem

- actively defining dominant systems that create disadvantage