# Stronger Communities

Team Member Names:
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DESCRIPTION

STARTUP WEEKEND FOR ESOS TO CREATE A COMMON MANIFESTO + PLATFORM TO DEEPEN PARTNERSHIPS + TAKE MEASURABLE ACTIONS FOR #STRONGERCOMMUNITIES
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<thead>
<tr>
<th>Deliverable Name:</th>
<th>Mission Title:</th>
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<tr>
<th><strong>Description</strong></th>
<th><strong>Application</strong></th>
<th><strong>Impact</strong></th>
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<tbody>
<tr>
<td>what are you delivering today?</td>
<td><strong>how does it work? how will it be used?</strong></td>
<td>how will it help ecosystem builders? what systemic issues will it address?</td>
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- "STARTUP WEEKEND" MODEL
  - collaborative problem solving
  - ESOS + entrepreneurs + leaders
  - come together to work on creative solutions for the ecosystem.

- TEST_ESOs through the same process we send our entrepreneurs through.

- **- SHARED GOALS**

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<tr>
<th><strong>Team Members</strong></th>
<th><strong>Partners &amp; Resources</strong></th>
<th><strong>Next Steps</strong></th>
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<tbody>
<tr>
<td>who is working on this? include contact info and any future plans or commitments</td>
<td>what partners and resources should be engaged going forward?</td>
<td>what should happen next? where would you like to see this go in future iterations?</td>
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- **- THIS IDEA CAN BE USED LOCALLY.**
- VARIOUS ORGS CAN PUT THIS ON + INVITE OTHERS.

- "Startup weekend" + "48hour Launch" templates already exist

- **- ADAPT TEMPLATES TO MEET YOUR ECOSYSTEM'S NEEDS**

- CHECK OUT "STARTUP WEEKEND" "48Hour Launch" "Co.STARTERS Generator" and openspaceworld.org for event templates

- **- This is to be done locally - ENGAGE local ESOS, entrepreneurs, leaders**

- **- CREATE THE TOOLKIT**
- **- TEST IT OUT IN A COMMUNITY**
- **- TAKE OVER THE WORLD**
OPEN SPACE TECH/STARTUP WEEKEND

- Start with problems you want solved
  - ECOSYSTEMS + THE BUILDERS SOLVING PROBLEMS

OUTPUTS

1. Shared manifesto
2. Knowledge of resources currently available
3. How we work together
4. Common goals for ecosystem
5. Definitions of terms
6. Measures of success, right metrics
7. Deeper trust + knowing the players
8. Schedule/plan
9. Regular check-ins
10. Creates energy
11. Sense of urgency
12. Working together
13. 140 characters

"Startup Weekend" for ESOs to
PAIN POINTS

- different languages
  (words mean different things)

- don't see themselves as entrepreneurial support org
  (Economic Dev., small businesses, etc.)

- LACK OF COMMON PURPOSE ★★★★★

- HARD TO COLLABORATE ON
  BIG things = people are busy

- Competing for RESOURCES ★★★★★★
- Competing for metrics

- Geography

- CREDIT = WHO GETS IT ★★★

- Not understanding ★★
  players

- Lack of entrepreneurs ★
  involved - time

- Telling each other
  what our pain points are. ★
"Startup Weekend" for ESOs to create a common manifesto and platform to deepen relationships and take measurable action for stronger communities.