NAME

Joint Collaboration Initiatives

Team Member Names

Wayne  Andrea  Carlos  
Ana Paula  Mark  Scott  
Tamara  Garret  John  Clif
DESCRIPTION

Articulate values +

shared tactics effective + CT

collaboration
<table>
<thead>
<tr>
<th><strong>Description</strong></th>
<th><strong>Application</strong></th>
<th><strong>Impact</strong></th>
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</thead>
<tbody>
<tr>
<td>What are you delivering today?</td>
<td>How does it work? How will it be used?</td>
<td>How will it help ecosystem builders? What systemic issues will it address?</td>
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<tr>
<td>Best Practices/ Frameworks for Collaboration (WIP)</td>
<td>High level guidelines to focus the work of ecosystem builders</td>
<td>Accelerate/ facilitate collaboration among peers</td>
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<thead>
<tr>
<th><strong>Team Members</strong></th>
<th><strong>Partners &amp; Resources</strong></th>
<th><strong>Next Steps</strong></th>
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<tbody>
<tr>
<td>Wayne Ana Paul</td>
<td>/ CAU + MN</td>
<td>Build an online crowd-sourced tool to enrich Best Practices tools</td>
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<tr>
<td>Garret Tamara</td>
<td>local stakeholders</td>
<td>Thought leaders</td>
</tr>
<tr>
<td>Scott Andrew</td>
<td>orgs with resources</td>
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<td>Clif</td>
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CONTRIBUTIONS

Resoll Hoodle

Joint Initiatives

Strategic Colab Forum

Monthly Gathering/Events Meetup

Joint Support Organizations marketing/communications plan

PLACE SPACE

LT Value Focus

Think bigger

Keep it Local

"How can I help you?"

Talk Less

Culture of generosity & humility

Do
PAIN POINTS

Lack inclusion
- Agenda/Ego/Politics
- Central hub
- Compete $, talent
- Culture
- Collaboration
- Different profiles: entrepreneurs, clients
- Access early stage $
Silo's
Finding ways for deeper collaboration

Compete for Funds
competition for resources between support organizations

Funding Sources
1st $500k

Start-Up vs. Main Street vs. Entre by Need

Coordination and Collaboration

Stagnation and Lack of Change

Pain Points
No media outlet or partners to share the successful stories
Crowd-sourced knowledge-base

to jointly collaborate to create ecosystems → Best Practices Framework

1) Identify common mission elements + overlaps

2) Elaborate a LT effective plan to serve 
   - key metrics to focus
   - Identify 2-3 collaboration tactics you can all get behind
     - storytelling
     - mapping
     - knowledge/resource base
     - events
     - space/location
3) Identify shared values + cultural norms
4) Execute, measure, feedback, reiterate
Jointly collaborate to grow pie

Best Practices

- Do a plan (CT)
- Marketing & comm (storytelling)
- Events → inclusive formats
- Mapping
- Shared knowledge/resources
- Space
- Hub/landing
- Culture/values/behavior
  - Be humble
  - Be open
  - Think big
  - Listen
  - Entrepreneur centric
  - Keep it local
  - Be open. Contribute