Conference Agenda

Tuesday, October 6

5:15 PM  Transportation to Balloon Fiesta Museum
5:45 PM  Reception and Dinner
         Hosted by Technology Venture Corporation
         Location: Balloon Fiesta Museum
8:00 PM  Transportation to Hyatt Hotel

Wednesday, October 7

8:00 AM  Breakfast
         Location: Albuquerque Convention Center, San Miguel Room
8:30 AM  Welcome
         Mayor Richard J. Berry, City of Albuquerque
8:45 AM  Session 1: Entrepreneurial Cities
         Dane Stangler, vice president, Research & Policy, Ewing Marion Kauffman Foundation
9:15 AM  Session 2: The Most Common Complaint: Understanding the Access to Capital Problem, or Does It Even Exist?
         Moderator: Mayor Betsy Hodges, City of Minneapolis
         Panelists:
         George Hofheimer, chief knowledge officer, Filene Research Institute
         David Robinson, J. Rex Fuqua Professor of International Management, Duke University
         Scott Maloney, CEO/cofounder, BowTie
         K.C. Brechnitz, senior managing director, Ernst & Young Capital Advisory, LLC
10:30 AM Q&A with Session 1 and 2 Panelists
10:45 AM Morning Digest and Dialogue
11:15 AM Break

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11:30 AM  
**Session 3: If You Build It, Will They Come?**  
*Moderator:* Mayor Miro Weinberger, City of Burlington  
*Panelists:*  
Neil Kleiman, director, NYU Wagner Innovation Labs  
Josh Drucker, assistant professor, University of Illinois Chicago, Department of Urban Planning and Policy  
Stacy Mitchell, co-director, Institute for Local Self-Reliance

12:30 PM  
**A Lunch Conversation with Phil Auerswald: What Do Trees and Recipes Have to Do With Entrepreneurship?**  
Philip Auerswald, associate professor, George Mason University  
*Moderator:* Rachel Carlton, senior program officer, Entrepreneurship, Ewing Marion Kauffman Foundation

1:30 PM  
**Session 4: Identifying and Leveraging Innovation and Entrepreneurial Assets**  
*Moderator:* John Freisinger, president & CEO, Technology Ventures Corporation  
*Panelists:*  
Sarah Jane Maxted, executive director, MIT Regional Entrepreneurship Acceleration Program  
Dan Berglund, president and CEO, SSTI  
Mitzi Montoya, dean, Oregon State University College of Business  
Yas Motoyama, director, Research & Policy, Ewing Marion Kauffman Foundation

2:45 PM  
**Q&A with Session 3 and 4 Panelists**

3:00 PM  
**Break**

3:15 PM  
**Afternoon Digest and Dialogue**

3:45 PM  
**Session 5: The Role of Philanthropy in Entrepreneurial Ecosystems**  
*Moderator:* Mayor Richard J. Berry, City of Albuquerque  
*Panelists:*  
Paul Major, president and CEO, Telluride Foundation  
Tony Tolentino, vice president, Blackstone Charitable Foundation  
Jonathan Robinson, senior program officer, Entrepreneurship, Ewing Marion Kauffman Foundation

4:45 PM  
**End of Day 1**

6:00 PM  
**Reception**  
*Location: Hotel Andaluz*

6:45 PM  
**Dinner**  
*Location: Hotel Andaluz*
Thursday, October 8

8:15 AM  Breakfast  
*Location: Albuquerque Convention Center, San Miguel Room*

8:45 AM  Session 6: How to Measure Your Ecosystem  
*Moderator:* Mayor Madeline Rogero, City of Knoxville  
*Panelists:*  
Rhett Morris, director, Endeavor Insight  
Ted Zoller, director, Center for Entrepreneurial Studies at the University of North Carolina Kenan-Flagler School of Business  
Dane Stangler, vice president, Research and Policy, Ewing Marion Kauffman Foundation

9:45 AM  Morning Digest and Dialogue

10:15 AM  Session 7: Recipes for Growth City Challenge  
Mayors will compete for a $25,000 grant from the Kauffman Foundation to support a city initiative to support entrepreneurship.

11:30 AM  Transportation to the Old Rail Yards

11:45 AM  Lunch

12:15 PM  Keynote Speaker  
James Fallows, National Correspondent, *The Atlantic*

1:15 PM  Announcement of the Recipes for Growth City Challenge Winner

1:45 PM  End of Conference
Excursion Agenda

Thursday, October 8 – Morning

5:00 AM  Transportation to Mayor Berry’s Breakfast from Hyatt

5:30 AM  Mayor Richard Berry’s Breakfast at Balloon Fiesta
    Location: Balloon Fiesta Museum
    Join Mayor Berry and select invited officials from around the state for an early breakfast hosted by Mayor Richard J. Berry, and enjoy the world famous Balloon Ascension. Hundreds of balloons rise into the desert skies at dawn.

7:00 AM  Transportation to Hyatt

Thursday, October 8 – Afternoon

1:45 PM  Old Rail Yards Event
    Stay and visit with local entrepreneurs and conference attendees.

3:00 PM  Transportation to Hyatt

Thursday, October 8 – Evening

5:15 PM  Transportation to Balloon Fiesta Museum from Hyatt

6:00 PM  Massive Balloon Glow
    Location: Balloon Fiesta Museum
    Have you ever seen hundreds of balloons glowing in the night sky at once? This is the Albuquerque Balloon Fiesta at its finest. Be a guest of Mayor Berry at the World’s Premier Balloon Event. Fireworks follow at 8:00 p.m.

8:30 PM  Transportation to Hyatt

Friday, October 9

Transport will drop you at the train station to ride the Rail Runner train straight into the artists’ lair, Santa Fe! This quick trip provides a brief tour of Santa Fe, followed by a fabulous lunch. Transportation will return you to Albuquerque in time for an afternoon flight, or choose to stay on in Santa Fe for the weekend.

6:45 AM  Transportation to ABQ Rail Station

7:19 AM  New Mexico Rail Runner to Santa Fe Railyard Station

9:15 AM  Welcome to the Railyard

9:30 AM  Driving Tour of Santa Fe

10:00 AM  Santa Fe Historic Downtown Walking Tour

11:30 AM  Lunch

1:00 PM  Transportation to Albuquerque via Santa Fe Valet Shuttle

2:15 PM  Arrive in Albuquerque

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