NAME

Joe Russo's Almost Dead

TEAM MEMBER NAMES

6 Joe Russo
6 Deb Hoover
6 SJ Maxted

6 Helen Wilson (Dr.)
6 Jared Marquett
6 Yusel Yarden
6
DESCRIPTION

2 year "fellowship"/ecosystem builder in-residence for local stakeholders (2 per city, 5 city pilot).

Raw Skill, Necessary

- Fundraising
- Can run "campaign"
- Working understanding of inclusion
- Regionally seen as "super connector"

Kamala "can contribute COMPETITIVE salary"
<table>
<thead>
<tr>
<th>Deliverable Name: Build for America Fellowship Program</th>
<th>Mission Title: Ecosystem Builder</th>
<th>Table:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Description</strong></td>
<td><strong>Application</strong></td>
<td><strong>Impact</strong></td>
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<tr>
<td>Are you delivering today?</td>
<td>How does it work? How will it be used?</td>
<td>How will it help ecosystem builders? What systemic issues will it address?</td>
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<tr>
<td>First Phase: Kaufman Covers #1 everywhere Eventual Cost Share Model w/ Regions</td>
<td>B2B Fellowship</td>
<td>Training &amp; Connectivity</td>
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<tr>
<td>2-Year Fellowship</td>
<td>Use Kaufman Network &amp; Rise of the Rest Network to identify regions</td>
<td>Bootcamp for Manager/Senior Fellow (Kaufman Network)</td>
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<tr>
<td>6-12 Ecosystems, Build in Resilience</td>
<td>Regional Leaders review applications</td>
<td>Mentorship/40 Sponsor Advisory Board for fellow</td>
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<tr>
<td>Public/Private: any can apply</td>
<td>Super-connector &quot;NODE&quot;</td>
<td>Leadership - Fundraising - Communications - Convening</td>
</tr>
<tr>
<td>$80000+ Salary Imbedded in Ecosystems</td>
<td>Fundraising Experience</td>
<td>Convening to Ecosystems/Resources</td>
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<tr>
<td>2 per City, 6 City Pilot</td>
<td>Camp Experience</td>
<td>Launch Pilot (5 Cities)</td>
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<td></td>
<td>Inclusion</td>
<td>Outreach to Pilot Cities/ Resources</td>
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<tr>
<td><strong>Team Members</strong></td>
<td><strong>Partners &amp; Resources</strong></td>
<td><strong>Next Steps</strong></td>
</tr>
<tr>
<td>Who is working on this? Include contact info and any future plans or commitments</td>
<td>What partners and resources should be engaged going forward?</td>
<td>What should happen next? Where would you like to see this go in future iterations?</td>
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<tr>
<td>Kraftman: First &amp; Second Phase</td>
<td>Initial Phase: 3-6 months, partners will support</td>
<td>Concept: Post EMKF full proposal EMKF</td>
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<tr>
<td>Regions/Cities Gain</td>
<td>Pilot Cities Cleveland, Miami, Chicago, Las Vegas, Nashville</td>
<td>Collect data Post EMKF, Post EMKF Evaluate</td>
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<tr>
<td>University Colleges, Foundations, second phases</td>
<td>Need Steering Committee</td>
<td>Tweak &amp; Repeat</td>
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<tr>
<td></td>
<td>See</td>
<td>3 Outreached to Pilot+ Cities/ Resources</td>
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</tbody>
</table>
Community Organizer

vs

Ecosystem Builder

? Do “they” know the difference?
? Do “they” know which they are?

* Coordination & Community Organizer
* Responsibility to “learn and disseminate”
* Story telling
* Identification, organization, distillation & resources (mapping)
* Community organizing background
* Understand inclusion

* other jobs
* best person for job
Criteria

Selection of cities:
- coworking space
- knowledge-based economy
- universities
- diversity of cities
- size of city - varied
- existing economy
- receptivity
- diversity in population
- ability to have "skin in game"
- mentor / sponsors

Selection of Fellows:
- some experience as ecosystem builder
- go-getter, eager, resilient, visionary
- super-connector
- resource raiser
CONTRIBUTIONS

* Suggestions of potential ecosystem builders for “certification”
* Application Process (high level)
PAIN POINTS

* Are these people entrepreneurs or Community Organizers?
* Dollar Dollar Bill, y'all
* Runway - expectation vs reality
* Fundraising
- Campaign
- Strategy
- Old-time mayors
- Public Affairs
- Not in it for the money
- Connections
- Entrepreneurial
- Where does diversity fall?
- Ecosystem, ecosystem, ecosystem... which or who?